PLAYNOLA PARTNERSHIP PROSPECTUS



PROUD MEMBER OF THE SSIA SPORT & SOCIAL INDUSTRY ASSOCIATION















SOCIAL SPORTS

SPORT AND SOCIAL CLUBS ARE THE ONE-STOP SOLUTION FOR YOUNG PROFESSIONALS LOOKING TO GET TOGETHER BOTH ON AND OFF THE FIELD



SPORTS LEAGUES, HAPPY HOURS AND SPECIAL EVENTS













MEMBERS

PLAYNOLA MEMBERS ARE YOUNG PROFESSIONALS: EDUCATED AND AFFLUENT MILLENNIALS



ACCESS THE MOST SOUGHT AFTER DEMOGRAPHIC

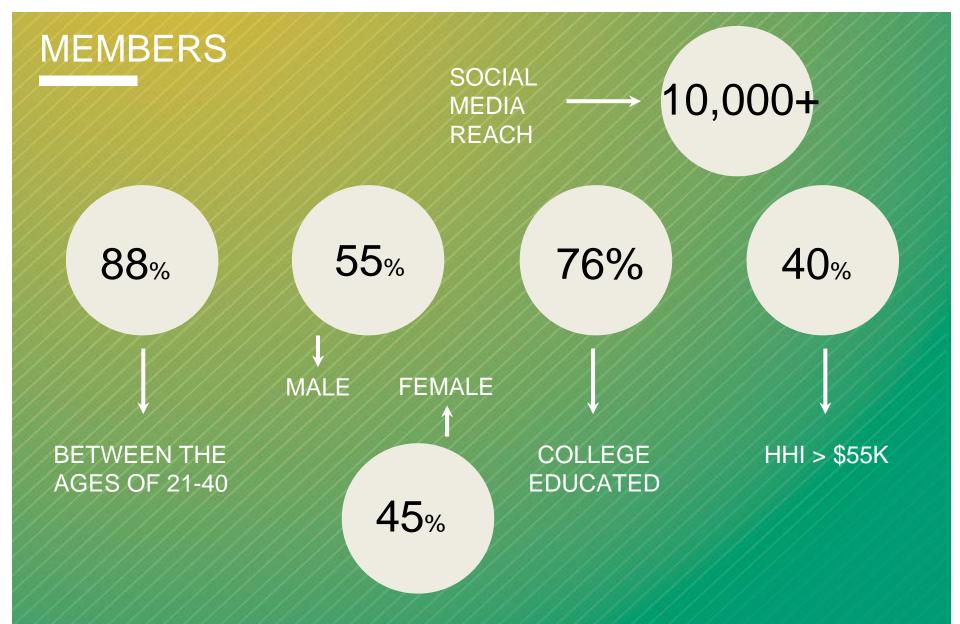
















REACH

PLAYNOLA SPEAKS THE LANGUAGE OF THE 21ST CENTURY THROUGH A POWERFUL DIGITAL MARKETING **PLATFORM**



LEVERAGE AN **EMAIL** DATABASE OF 12,500 **MEMBERS**

PLAYNOLA



spring newsletter

the new playnola.com where networking is more than just fun & games





summer newsletter

the new playnola.com where networking is more than just fun & games



fall newsletter



the new playnola.com where networking is more than just fun & games





winternewsletter

the new playnola.com where networking is more than just fun & games





REACH

8,500

YEARLY PLAYERS

12,500

E-DATABASE

17,500

UNIQUE MONTHLY VISITORS

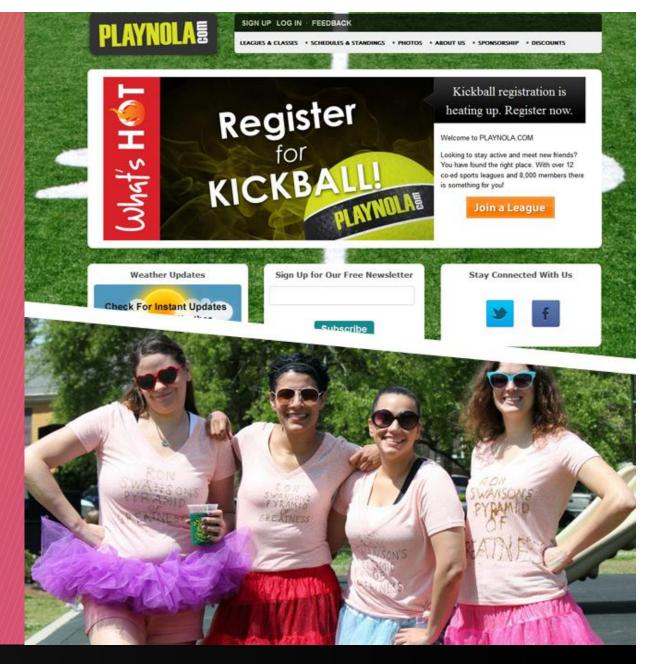


PLATFORMS

PLAYNOLA IS FULLY INTEGRATED INTO MEMBERS SOCIAL CALENDARS FROM THE FIELD TO THE BAR



THIS IS
NOT YOUR
TRADITIONAL
PARK & REC.
LEAGUE







SPORTS

MORE THAN 8,500 PLAYERS PARTICIPATE IN PLAYNOLA ACROSS 11 SPORTS ANNUALLY



MALE BASKETBALL
CO-ED FLAG FOOTBALL
MALE FLAG FOOTBALL
KICKBALL
SOFTBALL
VOLLEYBALL
SOCCER
BOWLING
CORNHOLE
GOLF
DODGEBALL



SOCIAL

WIN OR LOSE. THE FUN CONTINUES THROUGH A WIDE VARIETY OF SOCIAL EVENTS



TRIVIA NIGHTS
KICK-OFF PARTIES
SCAVENGER HUNT
&
TAILORED EVENTS
WITH PARTNER
VENUES









ADVENTURE

LOOKING TO PUSH THE LIMITS, PLAYNOLA BRINGS THE THRILL TO MEMBERS



FINDERS FETE

IN PARTNERSHIP WITH GAMBIT MAGAZINE

BEER OLYMPICS

HABITAT ROMP

IN PARTNERSHIP WITH HABITAT FOR HUMANITY













CALENDAR

MULTIPLE DAYS
WITH MULTIPLE
ACTIVITIES
TO GET INVOLVED

Let playNola Fill Your Calendar

Monday Wednesday Tuesday Thursday Kickball Men's Football Co-Ed Softball Kickball Men's Basketball Co-Ed Flag Football Men's Flag Football Co-Ed Softball Co-Ed Volleyball Co-Ed Volleyball Co-Ed Softball Men's Basketball



OPPORTUNITY

PLAYNOLA OFFERS INTIMATE BRAND EXPOSURE TO THOUSANDS OF YOUNG PROFESSIONALS



INTEGRATE
INTO THE
SOCIAL LIVES
OF OVER 2,000
PARTICIPANTS
QUARTERLY













Discounted Pricing

Sponsored Bar Crawls & Social Mixers

Brand Ambassadors

Shirt Sponsorship

Sampling & Coupons

Inflatables

Naming Rights

Discounted Pricing

Sponsored Bar Crawls & Social Mixers

Brand Ambassadors

Event Sponsorship

Product Displays

Inflatables

Signage

Food & Beverage Specials

Hosted Social Mixers

Partner Cross-Promotions

Official Bar Sponsor

Bounce-Back Offers

Logo inclusion on Marketing Materials

STANDARD DELIVERABLES



Ready to partner with us?

Please contact:

Campanella Kent at

Camp@Playnola.com or

Ross@Playnola.com



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